

FAM'S BREWING CO.

CUP OF CLOUDS

BEER LABEL ARTIST SEARCH

RULES:

- Dimensions must be no larger than 237.7 mm X 100 mm
- The design must incorporate the Fam's Brewing Co. logo or brand mark, or the words Fam's Brewing Co. and the name of the beer
- The design can not contain any profanity or offensive material
- Your design must be wholly original. By submitting a design you are guaranteeing that you hold rights to everything in it and that it does not contain any copyrighted material, including images/copy found on the internet unless clearly marked as published under a creative commons (cc) license
- Designs will be judged on the following criteria:
 - Concept/originality
 - Captures the spirit of the Cup of Clouds (our flagship beer) and Fam's Brewing Co.
 - Striking and memorable design
 - Visibility – eye-catching and visible from a reasonable distance
 - Completeness of design – must be ready for print
 - Feasibility/must be easy to reproduce
- Positive Lines: 1 point / Negative Lines: 0.75 point
- Vector Artwork Preferred (AI, EPS, and PDF)
- No entry fee required to submit your design. Must be 21+ to enter
- The deadline for entries is 11:59 pm May 31, 2021

By submitting you agree that if your design wins, it can be used by Fam's Brewing Co. and/or Famulari's Pizzeria on pint glasses, t-shirts and other promotional items including the website and marketing materials, and our e-newsletter and on social media.

PRIZES:

1st Place:

- \$250 Cash + \$50 House Cash
- A Beer Can Pint Glass With Your Design
- Title Of FBC's Resident Beer Label Artist

2nd Place:

- \$100 House Cash

3rd Place:

- \$50 House Cash